

Saturday 27th June 2009

Advertise in the official Bishop's Stortford Carnival Programme

The **2009 Bishop's Stortford Carnival** is set to be the biggest and best ever! After a record turnout last year, the organisers are planning this year's to be even bigger and better.

A vital part of bringing people into the day, which this year is on Saturday June 27th, is the Official Carnival Programme, produced on behalf of the organisers by The Bishop's Stortford & District Flyer. This year's programme, in full colour, will include the full schedule of events for the day including a map of the procession route plus news from organisers, sponsors and participants.

It will be an A5-sized publication, delivered to 7,500 homes in Bishop's Stortford and surrounding areas alongside the June edition of The Bishop's Stortford & District Flyer, with a further 5,000 copies available around the town to pick up free.

Rates are fairly priced, and the Programme offers an excellent opportunity to get your business's name in front of the people of Bishop's Stortford for a period of three weeks in the run-up to the carnival while also showing your support for the Town's biggest annual community event.

Rates

Full page	£150
Half page	£100
Quarter page	£75
Back cover	£250
Inside front cover	£175

All prices plus VAT.

Sizes

Full page type area -

128.5mm wide x 190mm deep

Full page to bleed -

148.5mm wide x 210mm deep,
add 3mm all round

Half page -

128.5mm wide x 92.5mm deep

Quarter page -

61.75mm wide x 92.5mm deep

Complete artwork can be
accepted as Pass4Press PDF
or JPEG.

**To book your space call:
Matthew Wyatt on 07768 066063
or e-mail
matthew.wyatt@bishopsstortfordflyer.com**

